



## Success is not the idea; success is the execution.

At Clarite, we believe the reason many companies fail to achieve operational excellence is not the result of a lack of management vision, or employee effort, but because of failures of execution. At Clarite, we specialize in working at the nexus of Finance and Operations, developing the strategies, tactics and plans that insure those two critical components of business success work cohesively towards achieving the company's goals.

We believe companies that grow and sustain themselves share a common focus on fundamentals and building lasting capabilities. Such companies understand how to use technology effectively to enable decision-making; how financial discipline and sound management practices maximize profit; and how organizational competencies and processes combine to raise the level of operating performance so more can be done with the same resources.



Just as a house will crumble without a solid foundation, companies cannot build a sustainable and growing business with a weak infrastructure. At Clarite, we bring a laser-like focus on the Financial & Operations foundation and see our value as helping to build significantly greater operational equity into the "business house" than currently exists.

Founded in 2002, Clarite Consulting provides project-based and management advisory expertise to senior Finance & Operations executives at leading public Fortune 1000 and privately held Middle-Market companies. Responsive to the needs of the CFO, we focus on the critical intersecting responsibilities of a company's Finance & Operations functions.

## Clarite's Services

Strategic project & program management

Streamlining of financial processes

Operational risk & business continuity management

Assessment and planning for better technology utilization

Management of transition / reorganization efforts

M&A due diligence and post-transaction support

Technology project audits/health-checks, and redirection

Management depth & organizational design

Cost management & profitability strategies

Procedure & controls development

Clarite's **Business Consulting** services provides project-based finance and operational improvement consulting assistance to both client constituencies. We focus on supporting the needs of CFOs, business unit finance directors, and senior operational executives. We do it by addressing their general management problems and facilitating the execution of their business strategies. We seek to elevate the operational capabilities of the organization so that it can maximize profits.

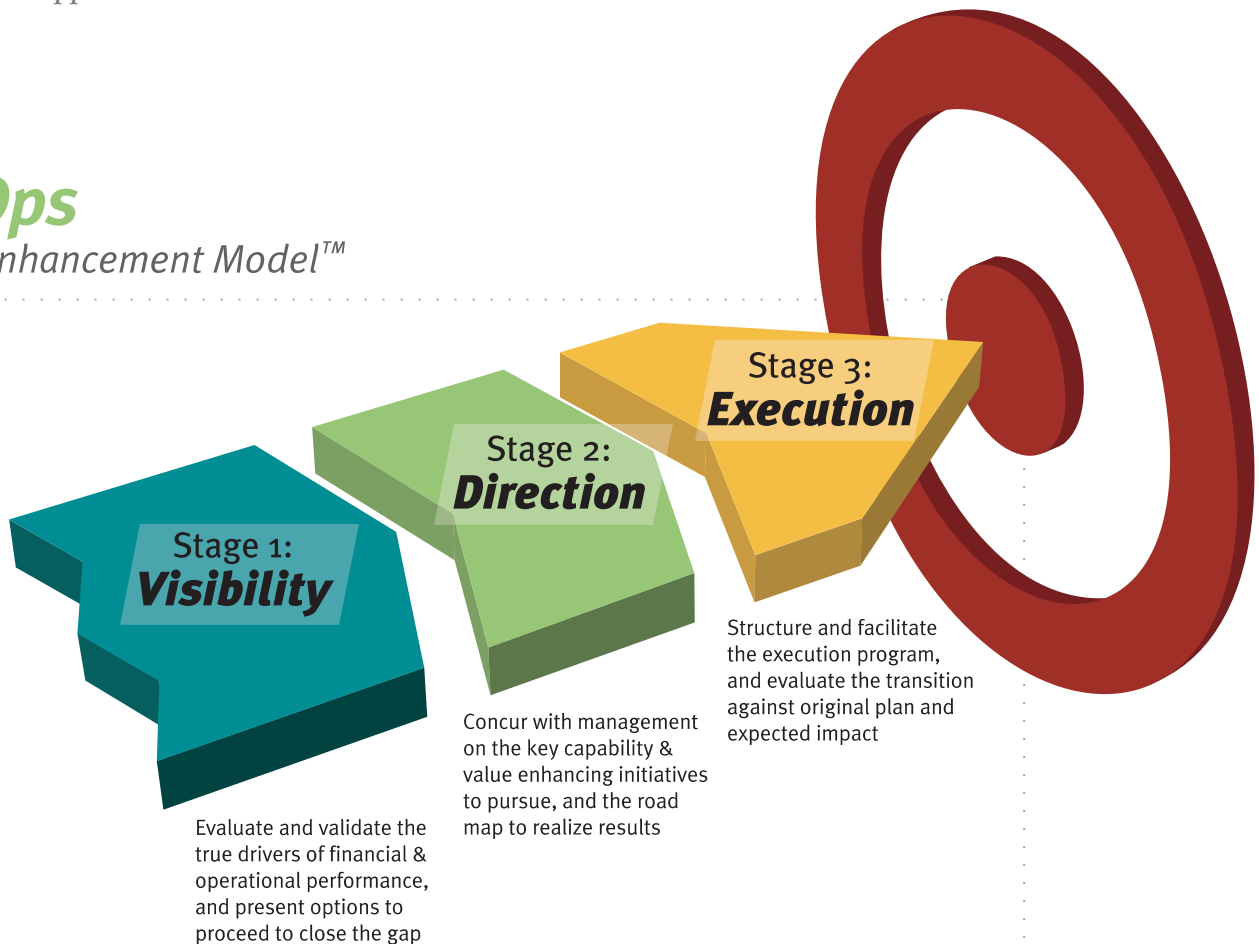
We also have a proven track record of working with management teams of **Middle-Market** companies. We are also experienced working with providers of investment capital who have a vested interest in the health and financial effectiveness of their portfolio companies. With a shared goal to enhance the financial value for shareholders, we work with key management personnel to build a solid financial and operational infrastructure, restructuring operations as required to attain significant financial returns.

# The Clarite Approach

We approach every client problem and strategic opportunity with our FinOps Value Enhancement Model™, which is specifically designed to help our clients reach their goals. We are with you through every stage, from identification and evaluation of the issue, through defining the steps needed to address it, to implementation of the plan. The diagram below illustrates our approach.

## FinOps

### Value Enhancement Model™

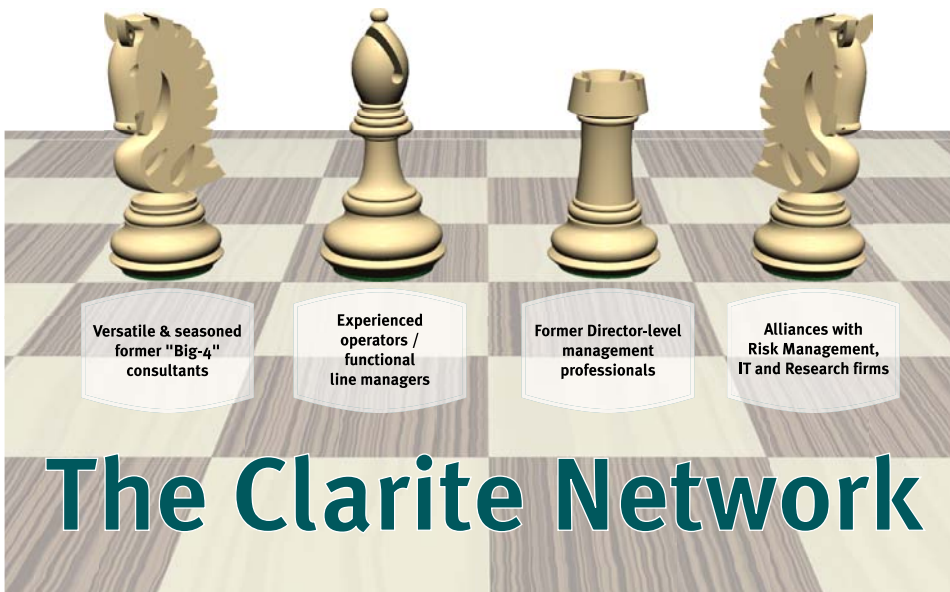


## Clarite's Expertise

Clarite combines "Big 4" management consulting experience with years working in industry. Our team model combines proven management practices with fact-based, executable strategies. In most cases, we deploy lean and versatile teams of 2-3 persons who bring a combination of seasoned business consulting expertise and direct industry operating experience. This "inside/outside" balance offers our clients a structured approach with real-world, practical knowledge.

We built our practice design on a "network" concept. Our core management team of independent member firms is supported by an extensive, and growing, network of proven professionals, from business consultants to former/retired executive managers, to professional advisors. While we engage them on an as-needed basis, they are qualified into the Clarite network through strict quality control and contractual guidelines, and round out our focus on Finance & Operations.

Our senior executive clients are typically dealing with resource allocation & process efficiency challenges, operational risk exposure, and profit and cost management mandates. Our expertise in addressing these issues spans strategic finance functions and process improvement, operations & cost management, and business technology project management.



# The Clarite Advantage

Our advantage lies in the depth and versatility of our talented advisory network of professionals. Directed by the Clarite principals, we strive to bring the highest quality performers to address our clients' needs and execute their strategies. For every engagement, we combine a Client Relationship Director with on-the-ground Senior Operations Consultants to get the job done efficiently. Our concept is simple: "Utilize the best people, in the leanest most-efficient manner, to deliver powerful results to our clients."

We continuously work to expand the expertise of our network, qualifying our professionals to our core purpose, approach to client service, and quality standards.

Our network today spans many disciplines in the realm of Finance & Operations, including Technology Management, Six Sigma Performance Improvement, Operational Risk Mitigation and Supply Chain Management.



## Want to learn more?

Visit our Web site at [www.clariteconsulting.com](http://www.clariteconsulting.com)  
for case study examples of our recent client engagements  
and for biographies of Clarite's principals, or contact us at:

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